

SPECIFICATION FOR THE GRAPHIC DESIGNER



CT_BUS_S – LCD buses

CT_TRA_S – LCD trams

LCD buses - Warsaw Mobilis

1. IMAGE FILE RESOLUTION

– 1440x700px

– 1600x674px

2. GRAPHIC

Format – JPG, BMP, PNG

3. ANIMATION/VIDEO

AVI (divX, Xvid), MP4 (h.264), WMV

The deadline for delivering materials - 3 days before the date of the advertising campaign

LCD trams - Warsaw Trams

1. IMAGE FILE RESOLUTION

– 1280x610px

2. GRAPHIC

Format – JPG

3. ANIMATION/VIDEO

AVI (Xvid)

bitrate - 1000 Kb/s

The deadline for delivering materials - 2 days before the date of the advertising campaign

LCD buses - MPK Wroclaw

1. IMAGE FILE RESOLUTION

– 1150x720px

2. GRAPHIC

Format – JPG

3. ANIMATION/VIDEO

AVI (divX, Xvid), MP4 (h.264), WMV

The deadline for delivering materials - 3 days before the date of the advertising campaign

There is not possibility to play sound! If it's necessary please add subtitles to creation.